



Dear Potential Sponsor,

The *2017 Lake of the Ozarks Air Show* committee is in the planning stages and we need your assistance. In 2016, the City of Camdenton, Lake Aviation Center, Camdenton Area Chamber of Commerce, and Lake of the Ozarks Convention & Visitors Bureau hosted the *2016 Lake of the Ozarks Air Show* on Saturday, September 10, 2016 at the Camdenton Memorial Lake Regional Airport. The *2016 Lake of the Ozarks Air Show* would not have been possible without the support of numerous area businesses. What a great event with an estimated 5,000 attendees and an even larger crowd expected for the *2017 Lake of the Ozarks Air Show* scheduled for Saturday, September 23, 2017.

Attached please find the sponsorship opportunities for the *2017 Lake of the Ozarks Air Show*. The Lake of the Ozarks Air Show Committee is planning to grow the event by bringing in new air acts, more vendors, static displays and expanded children's activities for 2017. In order to grow the event we are asking even more area businesses to consider a contribution to the *2017 Lake of the Ozarks Air Show*.

Should you have any questions, please feel free to contact Corey Leuwerke, Camdenton Memorial Lake Regional Airport at 573-434-0848, Trish Creach, Camdenton Area Chamber of Commerce at 573-346-2227 or Larry Bennett, City of Camdenton at 573-346-3600.

We look forward to hearing from you soon and thank you in advance for your financial support of the *2017 Lake of the Ozarks Air Show*.

Respectfully,

Lake of the Ozarks Air Show Committee



Saturday, September 23, 2017  
(Rain Date: Sunday, September 24, 2017)

Red Bold = Additional Sponsorship Benefits in 2017

## SPONSORSHIP OPPORTUNITIES

### Event Sponsor

**\$5,000**

- Company or Organization name listed as one of the event sponsor of the event
- Logo on website with hyperlink to platinum sponsor's website
- Logo included on printed advertising materials and mention on radio promotions for sponsor ads
- Logo included on signage at main entrance & exit of airport
- Logo in full color event program distributed to attendees
- Business promoted by announcer at the event
- **Unlimited access to VIP/sponsor area for refreshments and premium viewing during Air Show.**
- **Table tents featuring logo at event food court.**
- **Storefront signage "Proud sponsor" for place of business**
- **Logo on banner at the pregame show for the Friday night Sept. 22nd Camdenon football game**
- Opportunity to display a banner at the event that will be hung by the Air Show Committee
- 10 X 10 space at the event site (no tent water or electric available)
- 20 minute scheduled historic plane ride for one designated WWII/Korean War/Vietnam veteran
- 10 tickets for the Saturday military appreciation breakfast at the Camdenon Memorial Airport
- 5 parking passes

### Air Act Sponsorship

**\$2,500**

- Company or Organization name listed as a sponsor of one of the air acts performing at the event
- Logo on website with hyperlink to platinum sponsor's website
- Logo included on printed advertising materials and mention on radio promotions for sponsor ads
- Logo included on signage at main entrance & exit of airport
- Logo in full color event program distributed to attendees
- Business promoted by announcer at the event
- **Table tents featuring logo at event food court.**
- **Logo on banner at the pregame show for the Friday night Sept. 22nd Camdenon football game**
- **Unlimited access to VIP/sponsor area for refreshments and premium viewing during Air Show.**
- Opportunity to display a banner at the event that will be hung by the Air Show Committee
- 10 X 10 space at the event site (no tent, electric or water available)
- 20 minute scheduled historic plane ride for one designated WWII/Korean War/Vietnam veteran
- 8 tickets for the Saturday military appreciation breakfast at the Camdenon Memorial Airport
- 4 parking passes

### Platinum Sponsorship

**\$1,000**

- Logo on website with hyperlink to platinum sponsor's website
- Logo included on printed advertising materials and mention on radio promotions for sponsor ads
- Logo included on signage at main entrance & exit of airport
- Logo in full color event program distributed to attendees
- **Unlimited access to VIP/sponsor area for refreshments and premium viewing during Air Show.**
- **Table tents featuring logo at event food court.**
- Business promoted by announcer at the event
- Opportunity to display a banner at the event that will be hung by the Air Show Committee
- 10 X 10 space at the event site (no tent, electric or water available)
- 6 tickets for the Saturday military appreciation breakfast at the Camdenon Memorial Airport
- 3 parking passes

**Gold Sponsorship****\$500**

- Logo on website with hyperlink to gold sponsor's website
- Name included on some printed advertising materials
- Logo included on signage at main entrance & exit of airport
- Logo in full color event program distributed to all attendees
- **Unlimited access to VIP/sponsor area for refreshments and premium viewing during Air Show.**
- Business promoted by announcer at the event
- Opportunity to display a banner at the event that will be hung by the Air Show Committee
- 10 X 10 space at the event site (no electric or water available)
- 4 tickets for the Saturday military appreciation breakfast at the Camdenton Memorial Airport
- 2 parking pass

**Silver Sponsorship****\$250**

- Logo on website with hyperlink to silver sponsor's website
- Name included on some printed advertising materials
- Name included on signage at main entrance & exit of airport
- Name in full color event program distributed to all attendees
- 2 tickets for the Saturday military appreciation breakfast at the Camdenton Memorial Airport
- 1 parking pass

**Bronze Sponsorship****\$100**

- Name on website with hyperlink to bronze sponsor's website
- Name in full color event program distributed to all attendees
- 2 tickets for the Saturday military appreciation breakfast at the Camdenton Memorial Airport
- 1 parking pass

Sponsorship Name: \_\_\_\_\_

Sponsorship Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsorship Web Address: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Sponsorship Level/Amount: \_\_\_\_\_

I will provide a business banner to be hung during the event  YES  NO**PLEASE RETURN THIS COMPLETED DOCUMENT VIA:**E-MAIL: [tcreach@camdentonchamber.com](mailto:tcreach@camdentonchamber.com) FAX: (573) 346-3496

MAIL: Air Show Committee, P.O. Box 1375, Camdenton, MO 65020