

LAKE OF THE OZARKS AIR SHOW SPONSORSHIP SEPT 10, 2022

Friend of the
Air Show
\$150

Bronze
\$500

Silver
\$1,000

Gold
\$2,500

Platinum
\$5,000

Presenting
\$8,000

Presenting Sponsorship - Maximize Exposure

<i>Present!</i>	Air Show Presenting Sponsor (with Right of First Refusal)						★
	Aircraft Performer					★	
	Aircraft Static Display				★		
	Co-Present: Performers Party (Friday night)				★	★	★
	Food Court Seating (Saturday)				★	★	★
	Run for the Fallen (Sunday morning)			★	★	★	★

Hospitality

<i>Bonus</i>	Flight in Aircraft with Pilot Meet & Greet					1	1
	Choose Veteran for VIP Veteran Flight Experience				1	1	1
<i>Tickets</i>	Saturday Military Appreciation Breakfast	2	2	4	10	20	30
	Parking Pass (value: \$10 each)	1	1	2	5	10	20

Media Recognition

<i>Radio</i>	On-Air Interview Pre-Event						★
	Sponsor Recognition in Event Radio Promotions				★	★	★
<i>Print</i>	Logo on Magazine & Newspaper Event Promotion			★	★	★	★
	Logo on Event Poster Publicizing Event			★	★	★	★
<i>Digital Media</i>	Sponsor Ad/Promo on Event Social Media Page			1	2	4	6
	Logo on ALL Pages of Event Website with Hyperlink		sponsor page	★	★	★	★
	Announcement of Sponsorship on Event Social Media Page		★	★	★	★	★
	Pre & Post-Event Thank You on Event Social Media with Logo		★	★	★	★	★

On-Site Presence & Recognition

<i>Program</i>	Logo on Event Program Cover						★
	Full-Color Ad in Event Program				1/4 pg	1/2 pg	full pg
	Logo in Full-Color Event Program (2000 printed)		name	★	★	★	★
<i>Logo On</i>	Event Main Entrance/Exit Banner						★
	Welcome Card Given to Vehicles Entering Parking			★	★	★	★
	Table Tent Cards at Food Court		name	★	★	★	★
<i>PA</i>	On-Stage Thank You/Interview						★
	PA Announcement (20 seconds)				2	4	6
	PA Announcement (Thank You to Sponsor Levels)			6	6	6	6
<i>Banners</i>	On Announcer/Main Stage						★
	In Event Hanger: Used for Performers Party, Military Appreciation Breakfast, Food Court Seating, Run for the Fallen				1	1	2
	Public Parking Entrance & Exit			2	2	2	4
<i>Exhibit</i>	10x10 Space Event		★				
	10x20 Space at Event			★	★	★	★