

2024 SPONSORSHIP LEVELS

of the
Air
Show

\$250

Bronze

Silver

Gold

Platinum

Title

\$500

\$1,000

\$2,500

\$5,000

\$8,000

Presenting Sponsorships - Maximize Exposure

Sponsor Show Area	Air Show Presenting Sponsor (with Right of First Refusal)						★
	Aircraft Performer					★	
	Aircraft Static Display (on the ground)				★		
	Co-Present: Performers Party (Fri Night)				★	★	★
	Food Court Seating				★	★	★
	Volunteers Lunch & Rest Area (Sat)				★	★	★

Hospitality

Airplane Rides	Flight in Aircraft with Pilot Meet & Greet					1	1
	Choose Veteran for Friday Veteran Flight Experience				1	1	1
Tickets	Friday Night Performers Party (value \$65 ea)				2	4	10
	Saturday Airport Parking Pass (value: \$10 ea)	1	2	3	4	5	10

Media Recognition

Radio	On-Air Interview Pre-Event						★
	Sponsor Name in Event Radio Promotions				★	★	★
Print	Logo on Magazine & Newspaper Event Promotions				★	★	★
	Logo on Event Poster Publicizing Event				★	★	★
Digital Media	Sponsor Ad/Promo on Event Social Media			1	2	4	6
	Announcement of Sponsorship on Event Social Media Page		★	★	★	★	★
	Pre & Post-Event Thank You on Event Social Media with Logo		★	★	★	★	★
	Logo on ALL Pages of Event Website with Hyperlink	name on sponsor page	sponsor page	sponsor page	★	★	★

On-Site Presence & Recognition

Program	Logo on Event Program Cover						★
	Full-Color Ad in Event Program				1/4 pg	1/2 pg	full pg
	Logo in Full-Color Event Program (2000 printed)		name	★	★	★	★
Logo	Logo on Performers Party tickets				★	★	★
	Table Tent Cards at Food Court				★	★	★
PA	Sponsor On-Stage Thank You						★
	PA Announcement (20 seconds)				2	4	6
	PA Announcement (Thank You to Sponsor Levels)			2	6	6	6
Banners	In Event Hanger: Used for Performers Party, Breakfast, Food Court Seating (max 4'x8')				1	1	1
	Parking Entrance/Exit			2	2	2	4
Exhibit Space	10x10 Premium Exhibit Space		★				
	20x20 Premium Exhibit Space			★	★	★	★